

AI4IA JAMAICA

FROM AIRWAVES TO
ALGORITHMS: BRIDGING
GENERATIONAL GAPS,
EMPOWERING SENIOR
CITIZENS IN A DIGITAL AGE

EVENT REPORT

20
25

Date: Wednesday, September 24, 2025

Format: Hybrid – In-person at Kingston & St. Andrew Parish Library with
live streaming to parish libraries and Zoom

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EXECUTIVE SUMMARY

On September 24, 2025, the Broadcasting Commission of Jamaica (BCJ), in partnership with UNESCO Information for All Program (IFAP) Working Group on Information Accessibility (WGIA), the Jamaica Library Service (JLS), the National Council for Senior Citizens (NCSC), the Caribbean Community of Retired Persons (CCRP), the UWI Mona Aging & Wellness Centre, the Digicel Foundation, Digicel Jamaica, National Health Fund (NHF) and other partners, with generous support from food and refreshment sponsors Kitchen 721, Tek-a-Bite, Ari Pasta, and Coffee Roasters of Jamaica hosted the second staging of Jamaica's Artificial Intelligence for Information Accessibility (AI4IA) satellite event under the theme "From Airwaves to Algorithms: Bridging Generational Gaps, Empowering Senior Citizens in the Digital Age." The hybrid event took place at the Kingston & St. Andrew Parish Library, with live streaming to all parish libraries and online via Zoom.

As part of UNESCO's global AI4IA observance and aligned with Jamaica's National Senior Citizens' Month, National Grandparents Day, and the International Day for Universal Access to Information, the event brought together seniors for a day of empowerment through keynote addresses and a hands-on, interactive workshops to build digital literacy, confidence, and intergenerational solidarity.

Insights from Professor Denise Eldemire-Shearer and Ms. Debra Berlyn of Project GOAL enriched the session. Seniors expressed appreciation for the supportive environment and noted increased confidence in using technology safely.

Approximately 1,898 seniors participated on the day, including attendees across 13 parish libraries, online via Zoom, and through the BCJ and PBCJ YouTube Channels; with viewership on the channels continuing to grow. AI4IA Jamaica 2025 demonstrated that senior citizens can thrive in the digital age, reinforcing Jamaica's leadership in digital, media, and information literacy.

Links to watch the forum on YouTube:

BCJ - <https://www.youtube.com/live/fwLgrd8V598?si=IXWLTnTtTaYpLxge&t=1356>

PBCJ - https://www.youtube.com/live/zec-OWaVWFI?si=pPG2Eyba_xltHw6&t=1135



INTRODUCTION

The rapid growth of artificial intelligence and digital technologies is reshaping how people live, connect, and access information. While these innovations bring new opportunities for independence, health, and social engagement, they also pose challenges for older adults who may face digital exclusion, scams, and misinformation. Bridging these gaps is essential to ensuring that seniors can participate confidently and safely in the digital world.

In response, the BCJ, in collaboration with the UNESCO Information For All Programme (IFAP) Working Group for Information Accessibility (WGIA), the National Council for Senior Citizens (NCSC), the Caribbean Community of Retired Persons (CCRP), the UWI Mona Aging & Wellness Centre, the Digicel Foundation, Digicel Jamaica, the National Health Fund (NHF), and other partners, hosted AI4IA Jamaica 2025 under the theme “From Airwaves to Algorithms: Bridging Generational Gaps, Empowering Senior Citizens in the Digital Age.”

This hybrid event combined keynote presentations, a practical workshop, and intergenerational dialogue to introduce seniors to AI and assistive technologies, while also equipping them with tools to detect online scams, misinformation, and deepfakes. The discussions highlighted the need for digital solidarity, where technology becomes a source of empowerment rather than exclusion, and where no generation is left behind in the digital transition.



OBJECTIVES

The objectives of the forum were to:

- To empower Jamaican senior citizens with practical tools to identify and manage misinformation, especially within a local context.
- To introduce accessible AI and neurotechnology innovations that enhance well-being in aging populations.
- To promote intergenerational digital solidarity by linking traditional media literacy with modern algorithmic literacy.
- To raise awareness of citizen tools such as the Content Code, which supports digital, media, and information literacy.

OUTCOMES & IMPACT

- Increased confidence among participants in identifying and managing misinformation.
- Tangible intergenerational exchange by encouraging younger relatives or library staff to support older participants.
- Strengthened linkages between policy-level digital inclusion efforts and grassroots community education



PROGRAMME OVERVIEW

WELCOME

The event was formally opened by the Master of Ceremonies, Roxanne Anderson-Linton, Communications and Public Education Officer of the BCJ, who welcomed both in-person and online attendees to the second annual Artificial Intelligence for Information Accessibility (AI4IA) Jamaica satellite event. Highlighting the theme, “From Airwaves to Algorithms: Bridging Generational Gaps, Empowering Senior Citizens in the Digital Age,” she acknowledged guest speakers, partners, and the interpreter, and specially welcomed senior citizens as “national treasures.” She emphasized that the session would be interactive and informative, equipping seniors with the skills to navigate the digital space safely, and concluded with housekeeping notes.

OPENING REMARKS

Cordel Green - Chairman IFAP WGIA and the Executive Director of the Broadcasting Commission of Jamaica

Mr. Green welcomed participants to the event, noting that it is one of nine satellite gatherings leading up to the sixth AI4IA conference on September 28. He emphasized that such events provide a platform for exchanging diverse technical, ethical, cultural, legal, and social perspectives, while highlighting local insights and enhancing understanding of AI’s impact. He expressed gratitude to participants, organizers, partners, and the AI4IA planning committee for their role in fostering a connected and ongoing conversation ahead of the main virtual conference.



KEYNOTE ADDRESSES

Professor Denise Eldemire-Shearer - Executive Director of the Mona Ageing and Wellness Centre

Professor Eldemire-Shearer delivered the keynote address on “The Silver Dividend: How AI and Neurotechnology Can Enrich Senior Lives.” In her keynote, Dr. Denise Eldemire-Shearer emphasized how technology and AI can empower senior citizens by enhancing independence, health, and social connectivity. She highlighted the benefits of neurotechnology, digital health tools, virtual communication, and assistive devices in supporting cognitive and physical well-being, while addressing challenges such as unfamiliarity, fear of scams, affordability, and accessibility. She stressed the importance of patience, tailored training, and intergenerational support in helping older adults adopt new technologies. She noted that technology can combat loneliness, promote mental stimulation, and facilitate telehealth, while also allowing seniors to maintain autonomy and give families peace of mind. Her presentation underscored that with guidance and access, older adults can confidently engage with digital tools to improve their quality of life.

Debra Berlyn - Executive Director of Project GOAL (Get Older Adults Online)

Debra Berlyn delivered the keynote address on “Technology Innovations for Aging: Balancing the Benefits and Challenges” via Zoom. In her keynote, Ms. Berlyn highlighted the role of technology, AI, and generative AI in supporting the aging population. She emphasized that devices such as smartphones, smart home assistants, wearable health monitors, and AI-enabled tools can reduce isolation, enhance independence, improve health and safety, and support cognitive engagement. She demonstrated practical examples, including AI-enabled robotic vacuums, smart thermostats, fall detection wearables, and accessibility features like text-to-audio devices.

She also addressed challenges older adults face, including unfamiliarity with technology, physical and cognitive limitations, affordability, and concerns about privacy, data security, and scams. Berlyn stressed the importance of accessibility, trust-building, user education, and intergenerational support in promoting adoption. She concluded that AI and technology provide both solutions and safeguards for older adults, enabling them to maintain autonomy, social connectivity, and quality of life while navigating the digital world safely.



Q&A AND OPEN DISCUSSION

The Q&A and open discussion session after the keynote presentations focused on practical digital issues affecting seniors. Ms. Deborah Berlin explained that Virtual Private Networks (VPNs) enhance online privacy and security by encrypting users' internet activity. Participants also raised accessibility concerns, inquiring about partnerships to increase the availability of assistive technologies in Jamaica. Professor Shearer noted that while some devices, such as health monitors, can be obtained locally through entities like the National Health Fund, many advanced technologies must still be imported, with funding remaining a significant barrier. On the topic of digital safety, Ms. Berlin stressed the importance of maintaining "healthy skepticism," cautioning against clicking on links in unsolicited messages and advising attendees to verify suspicious communications directly through official or trusted contacts. Overall, the session successfully connected the event's broader themes to the everyday digital challenges faced by seniors, providing both practical guidance and awareness.

INTERACTIVE WORKSHOP

Facilitators: Roxanne Anderson Linton, Miguel "Steppa" Williams, and Tashyon Robinson

The interactive session of the AI4IA Jamaica event was designed to equip participants, especially seniors, with practical digital literacy skills and strategies to navigate the online environment safely.

The session began with Roxanne introducing a dramatized Broadcasting Commission video, "Pinchy Dead," which highlighted the dangers of misinformation and the need to "slow down, analyze, and verify before sharing." She then led an audience discussion on everyday technology use, such as cell phones, ATMs, hearing aids, YouTube, and online banking, illustrating how technology is already embedded in daily life and setting the stage for deeper conversations on its broader impact.

It then transitioned to Miguel "Steppa" Williams, who delivered an energetic segment on the move "from airwaves to algorithms." He compared traditional media such as radio and telephone booths with the rapid digital transformations driven by algorithms and AI. Steppa reminded participants that while AI is powerful, it is informed by human intelligence and requires human guidance. His role was also to reassure participants that technology can be managed with awareness and safe practices.



Roxanne guided participants through an exploration of misinformation, disinformation, and deepfakes, using examples to clarify the differences and demonstrating how convincingly AI can imitate real people. She also highlighted romance scams and social engineering, sharing a case study of a widow who lost her savings to a scammer. To reinforce the lesson, she led a roleplay where participants practiced responding to a fake emergency call from a “grandchild.” Their strong answers, such as verifying the caller, contacting family, or involving the police, emphasized the importance of verification before acting on urgent requests. Tashyon introduced digital media and information literacy as three core skills: using devices confidently, finding information online, and judging its reliability. She presented a fake WhatsApp message about government assistance, which participants analyzed, identifying red flags like urgency, suspicious links, and lack of official confirmation. She stressed verifying information on trusted sites such as “.gov.jm” or “.org” domains and shared her own experience of nearly falling for a bank SMS scam, highlighting the importance of pausing, reading carefully, and verifying before acting.

Miguel “Steppa” Williams then demonstrated Google Reverse Image Search, showing participants how to verify image credibility. He tested a library photo, a viral AI-generated image of Pope Francis, and a personal photo of his son, illustrating how the tool identifies real versus fake content. He concluded with online safety tips, including creating strong passwords, avoiding oversharing, verifying suspicious information, and thinking before clicking. The session ended with facilitators emphasizing that technology should be embraced with curiosity, patience, and the right tools, enabling participants to navigate digital platforms safely and protect themselves from scams.



VOTE OF THANKS AND ENTERTAINMENT

The event then closed with a heartfelt vote of thanks, expressing deep appreciation to the keynote speakers, workshop facilitators, and all partner organizations for their invaluable contributions to a successful day. The deepest gratitude was reserved for the senior attendees, whose vibrant participation was the true highlight. This was followed by an uplifting musical performance from Courtnei, who energized the audience with a soulful set of original songs and classic rocksteady tunes

FEEDBACK FROM THE AUDIENCE

Audience feedback for the event was highly positive, based on over 150 participant responses collected from both in-person and virtual attendees. Over 90% of respondents rated the event highly, with the majority describing it as informative, relevant, and helpful, particularly for seniors. Participants highlighted key takeaways such as the importance of digital literacy, online safety, scam awareness, and critical thinking when engaging with information online. Many noted they learned practical skills such as verifying AI-generated content and using tools like reverse image search. Feedback on logistics was also strong, with smooth registration, communication, and venue access, though a few respondents suggested improvements in audio quality, handouts, and timeliness. Attendees appreciated the event's interactive and social aspects, viewing it as both a learning and networking opportunity. Areas identified for enhancement included greater audience engagement, more step-by-step demonstrations, and an expanded focus on topics like AI tools for seniors, cybersecurity, health and wellness, and government services (TAJ and NIS). Overall, 94.4% indicated they would attend a similar event in the future, describing the session as timely, insightful, and impactful. See [Appendix VIII\(a\)](#) for the detailed report.



POLL QUESTIONS SUMMARY

Participants also completed a short poll exploring their technology use, views on artificial intelligence, and challenges in digital spaces. Results showed that mobile phones were the most frequently used devices, highlighting their importance in seniors' daily digital engagement. When asked about AI, responses ranged from curiosity and innovation to uncertainty and concern, showing both interest and caution toward emerging technologies.

Common challenges identified included fake news, scams, and fake images, emphasizing ongoing concerns about misinformation. Most participants described themselves as “somewhat confident” in spotting scams, and the majority reported learning something new—especially how to verify information and better understand AI. Overall, the poll results reflected increased awareness and confidence among seniors following the workshop. See [Appendix VIII\(b\)](#) for a detailed report.

RECOMMENDATION

Building on the success of AI4IA Jamaica 2025, it is recommended that the forum be institutionalized as an annual national event aligned with Senior Citizens' Month and UNESCO's global observance. To sustain and expand the impact, digital literacy sessions should be rolled out across parish libraries, community centers, and senior organizations throughout the year, supported by simple and accessible guides tailored to seniors' needs. Strengthening intergenerational mentorship will ensure older adults continue to receive hands-on guidance, while partnerships with government and private stakeholders should prioritize expanding affordable access to devices, connectivity, and assistive technologies. Finally, ongoing monitoring and evaluation should be built into future events to track progress, gather feedback, and refine strategies, thereby reinforcing Jamaica's leadership in inclusive digital transformation.



CONCLUSION

AI4IA Jamaica 2025 demonstrated the power of inclusive digital engagement by equipping senior citizens with the tools, confidence, and support needed to thrive in an evolving technological landscape. The combination of keynote addresses, open discussions, and interactive workshops created a balanced platform where seniors could both learn about emerging innovations and practice applying digital safety skills in real-world scenarios. Participants left with increased awareness of how to recognize scams, misinformation, and deepfakes, while also discovering the positive potential of AI, assistive technologies, and online platforms for independence, health, and social connectivity.

The event also highlighted the importance of intergenerational solidarity, as seniors noted that the encouragement and guidance of younger facilitators and community partners made them feel more confident in navigating the digital space. This exchange underscored that digital literacy is not only a skillset but also a shared responsibility across generations. The success of this year's forum reinforces Jamaica's leadership in advancing digital, media, and information literacy and sets a strong foundation for future initiatives, showing that when seniors are provided with relevant training, accessible tools, and supportive networks, they can confidently participate in the digital age and continue to make meaningful contributions to society.



APPENDICIES

APPENDIX I. CONCEPT NOTE

Draft Concept Note: AI4IA Jamaica 2025

“From Airwaves to Algorithms”

Bridging Generational Gaps: Empowering Senior Citizens in a Digital Age

Background

As technology rapidly reshapes how information is created, consumed, and shared, older adults remain one of the most vulnerable demographics to the dangers of misinformation, online scams, and digital exclusion. In Jamaica, a significant proportion of senior citizens are increasingly exposed to the digital world through mobile devices and social media, yet many lack the critical digital literacy skills needed to navigate it safely and confidently.

The workshop proposed below aligns with important observances such as National Grandparents Day and the International Day for Universal Access to Information (IDUAI), and is framed within the ongoing discussions of AI for Information Accessibility (AI4IA). It is also a continuation of the BCJ’s previously held forum focused on Bridging Generational Gaps: Safe and Healthy Consumption of Content.

Objectives

- To empower Jamaican senior citizens with practical tools to identify and manage misinformation, especially within a local context.
- To introduce accessible AI and neurotechnology innovations that enhance well-being in aging populations.
- To promote intergenerational digital solidarity by linking traditional media literacy with modern algorithmic literacy.
- To raise awareness of citizen tools such as the Content Code, which supports digital, media, and information literacy.

Workshop Details

- Date: Wednesday, September 24, 2025
- Duration: 1 – 2 hours
- Format: Hybrid (Zoom + In-Person Streaming)
- Audience: Senior citizens across Jamaica, supported by community librarians, caregivers, and younger family members
- Venues:
 - Kingston and St. Andrew Parish Library (Main Hub) -
 - Streaming online and to select parish libraries across Jamaica -

Key Partners

1. UNESCO IFAP Working Group on Information Accessibility (WGIA) – as part of the global AI4IA Conference.
2. Jamaica Library Service (JLS) – As co-convener, supporting media and information literacy as well as physical access points for seniors.
3. National Council for Senior Citizens (NCSC) – for outreach, mobilization, and follow-up.
4. UWI Mona Aging & Wellness Centre – for keynote and content development.
5. Caribbean Community of Retired Persons (CCRP) - for outreach, mobilization, and follow-up.
6. Digicel Foundation - for technological support, sponsorship of prizes and promotions.
7. Broadcasting Commission of Jamaica (BCJ) – as co-convenor, host of AI4IA Jamaica and digital, media and information literacy advocate.
8. Support services (ambulance, social security, etc.) and any other entities interested in offering senior citizens free services, samples, or discounts.
9. PBCJ -for production and streaming
10. National Health Fund (NHF)

Draft Agenda

1. Welcome & Technical Check (5 min)
 - Workshop Co-Facilitators: Roxanne Anderson, Communications and Public Education Officer, BCJ and Miguel “Steppa” Williams, Speaker from the Digicel Foundation.
 - Introduction, acknowledgement of partners, agenda overview, and Zoom feature walkthrough.

2. Keynote Address (10 min)

- Prof. Denise Eldemire-Shearer, Executive Director, Mona Aging and Wellness Centre.

Topic: “The Silver Dividend: How AI and Neurotechnology Can Enrich Senior Lives”

- Debra Berlyn, Executive Director, Project to Get Older Adults onLine (Project GOAL)

Topic: “Technology Innovations for Aging: Balancing the Benefits and Challenges” - Zoom

3. Interactive Presentation (30 min) - Roxanne Anderson

- Understanding fake news and deepfakes in Jamaica
- Interactive question on the most common misinformation seniors encounter.
- Short video segment showing real-life examples
- Poll-based mini-quiz on spotting misinformation

4. Live Demo: Fact-Checking in Action (20 min)

- a. Overview of tools (e.g., Google Fact Check, InVID, Reverse Image Search, GSO - Check A Website)
- b. Participants submit content for real-time analysis

5. Q&A and Open Discussion (15 min) Seniors share and ask questions in a moderated discussion

6. Closing & Next Steps (5 min)

- Resources shared, including printed and digital Content Code.
- Invitation to virtual AI4IA Conference (via Gather.Town)
- Promotion of the 3rd Annual Caribbean Communications and Media Forum, Montego Bay – March 2026
- Feedback collection through short participant surveys

Outcomes & Impact

- Increased confidence among participants in identifying and managing misinformation.
- Tangible intergenerational exchange by encouraging younger relatives or library staff to support older participants.
- Strengthened linkages between policy-level digital inclusion efforts and grassroots community education

Appendix II. Speakers Headshots & Bios



Cordel Green

Cordel Green is the Executive Director of the Broadcasting Commission of Jamaica. He serves on the Jamaica National Commission for UNESCO.

He represents Jamaica on UNESCO's Intergovernmental Council for the Information For All Programme (IFAP), where he is also Vice-Chair of the International Bureau and Chair of the Working Group on Information Accessibility.



Dr Denise Eldemire-Shearer

Denise Eldemire-Shearer (Professor of Ageing and Public Health) has been working in the field of ageing since 1982. Her key areas of interest include healthy ageing and its determinants and community-based long-term care. Advocacy is a strong component of her work



Debra Berlyn

Debra Berlyn is the Executive Director of the Project to Get Older Adults onLine (Project GOAL), which works to promote the adoption of broadband for older adults and to advance technology applications for the community.

Appendix II. Speakers Headshots & Bios



Roxanne Anderson-Linton

Mrs. Anderson Linton is a 20-year Broadcasting Commission veteran and Communications Officer, specializing in online and child safety. She has contributed to projects like AI4IA Jamaica and serves on the National Child Online Protection Committee. She holds a BBA in General and Human Resources Management and an Associate degree in Hospitality Management.



Miguel "Steppa" Williams

Miguel "Steppa" Williams is the Director of Strategic Planning and Community Development at Digicel Foundation. He has been instrumental in driving community development initiatives. He founded the Forward Step Foundation, a non-governmental organisation (NGO) dedicated to supporting high-risk youth and communities.



Tashyon Robinson

Tashyon Robinson has served as the Technical Director for Digital Services at the Jamaica Library Service since 2023, supporting initiatives that enhance digital access and foster technological innovation across the public library network.

Appendix III: Attendance Across Libraries and Platforms

Zoom	351 Participants
BCJ	292 Views
PBCJ	628 Views
Hanover Parish Library	47 Seniors
St. Cathrine Parish Library	64 Seniors
Greater Portmore	41 Seniors
St James Parish Library	90 Seniors
St. Thomas Parish Library	30 Seniors
Portland Parish Library	34 Seniors
St. Mary Parish Library	29 Seniors
Manchester Parish Library	22 Seniors
St. Elizabeth Parish Library	12 Seniors
Westmoreland Parish Library	35 Seniors
Kingston & St. Andrew Parish Library	77 Seniors
St. Ann Parish Library	33 Seniors
Clarendon Parish Library	31 Seniors
Trelawny Parish Library	13 Seniors

Appendix IV: Photos



Appendix V. Planning Committee Members

Broadcasting Commission of Jamaica – Team Members, Roles and Responsibilities

Name	Role	Responsibility
Cordel Green	Executive Director, BCJ	Project Oversight
Sasha Harrison	Economist, BCJ	Project Management
Roxanne Anderson	Communication & Public Education Officer	Project Communication, MC & Co-Facilitator
Shaheem Deans	Research Assistant, BCJ	Project Support & Reporting
Kirkpatrick Chambers	System Administrator and Webmaster, BCJ	Project Technical Expert
Devante Hines	Help Desk Assistant, BCJ	Technical Support
Shawn Murphy	Bearer, BCJ	Technical Support
Daenia Grant	IT Intern, BCJ	Technical Support
Dustin Johnson	IT Intern, BCJ	Technical Support
Adale Palmer	Registry Intern, BCJ	Administrative Support

Appendix V. Planning Committee Members

Jamaica Library Service – Team Members, Roles and Responsibilities

Name	Role	Responsibility
Kishma Simpson	Senior Director, Jamaica Library Service	Partnership Lead and Oversight
Royane Green	Director, Corporate Communications & Marketing, JLS	Partnership Communication & Management
Tiffany Forbes	Director, Information Technology, JLS	Technical Coordination Islandwide
Devaughny Brown	Deputy Director, Library Technology	Technical Support
Ayanna Lewis	Public Relations and Marketing Officer	Media Coverage
Tashyon Robinson	Technical Director, Digital Library Services, JLS	Co- Facilitator & Support
Nicola Grant Dyer	Regional Director, Region 2, JLS	Regional Coordination & Reporting
Merlene Walker	Regional Director, Region 3, JLS	Regional Coordination & Reporting
Marvetta Stewart Richards	Regional Director, Region 4, JLS	Regional Coordination & Reporting
Lorraine McLean	Regional Director, Region 5, JLS	Regional Coordination & Reporting
Fiona Hutchinson	Senior Librarian, Kingston & St. Andrew	Parish Library Coordination & Reporting

Appendix VI: List of Partners & Sponsors

1. UNESCO IFAP Working Group on Information Accessibility (WGIA) – as part of the global AI4IA Conference.
2. Jamaica Library Service (JLS) – Co-convener, supporting media and information literacy as well as physical access points for seniors.
3. National Council for Senior Citizens (NCSC) – Outreach, mobilization, and follow-up.
4. UWI Mona Aging & Wellness Center – Keynote and content development.
5. Caribbean Community of Retired Persons (CCRP) - Outreach, mobilization, and follow-up.
6. Digicel Foundation - Technological support, sponsorship of prizes and promotions.
7. Broadcasting Commission of Jamaica (BCJ) – Co-convenor, host of AI4IA Jamaica, and digital, media, and information literacy advocate.
8. PBCJ - Production and streaming
9. National Health Fund (NHF)
10. Kitchen 721 - Food & Refreshment Sponsor
11. Tek-a-Bite - Food & Refreshment Sponsor
12. Ari Pasta - Food & Refreshment Sponsor
13. Coffee Roasters of Jamaica - Food & Refreshment Sponsor

Appendix VII. Forum Deliverables

- Appendix VII(a). Session Evaluation Report - <http://bit.ly/42UI14t>
Appendix VII (b). Poll Questions Report - <http://bit.ly/43wOAKC>
Appendix VII(c). Digital Toolkit - <http://bit.ly/4nWXEQG>

Appendix VIII. Media Coverage

- Appendix IX. JIS Media Coverage - <https://jis.gov.jm/features/jamaicas-seniors-embrace-digital-future-at-inaugural-ai-empowerment-workshop/>
Appendix X. Western Mirror Media Coverage - <https://bit.ly/3Jkejz8>
Appendix XI. Newspaper Advertisements - <http://bit.ly/4ow7vNH>