

February 6, 2009

DIRECTIVE

TO: ALL LICENSEES

WHEREAS **Regulation 30 (d)** of the **Television and Sound Broadcasting Regulations** provides that "no licensee shall permit to be transmitted any indecent or profane matter ... "

AND WHEREAS **Regulation 30 (I)** provides that no licensee shall transmit "any portrayal of violence which offends against good taste, decency or public morality":

AND WHEREAS **Regulation 31** of the said **Regulations** provides that the Commission may, from time to time issue to licensees, directives in respect of any matter to which the Act and these Regulations relate:

AND WHEREAS there is currently a proliferation of recordings popularly referred to as "dagging songs" being transmitted on the Jamaican airwaves:

AND WHEREAS the word "dagging" is a colloquial term or phrase used in dancehall culture as a reference to the simulation of violent sexual intercourse or what is popularly referred to as "dry" sex, or to the activities of persons engaged in explicit public simulation of various sexual positions:

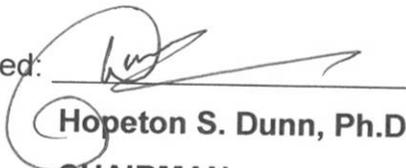
AND WHEREAS in recent times some music producers and certain dancehall artistes have released several explicit 'dagging' recordings and music videos which contain explicitly sexual and violent lyrics:

AND WHEREAS the widespread practice has developed of transmitting on the public airwaves musical and other recorded content that employ crude editing techniques of 'bleeping' or 'beeping' of originally produced lyrical content:

AND WHEREAS the indiscriminate transmission by some licensees of such content on the airwaves to widespread audiences including children, has been found by the Commission to be in breach of the **Television and Sound Broadcasting Regulations** and of the **Children's Code for Programming**:

NOW THEREFORE, the Broadcasting Commission HEREBY ISSUES THE FOLLOWING DIRECTIVE, to take effect immediately:

1. There shall not be transmitted through radio or television, **any recording, live song or music video** which promotes the act of 'dagging', or which makes reference to, or is otherwise suggestive of 'dagging'.
2. There shall not be transmitted through radio or television or cable services, **any audio recording, song or music video** which employs editing techniques of 'bleeping' or 'beeping' of its original lyrical content.
3. Programme managers and station owners or operators are hereby required to take immediate steps to prevent transmission of any recorded material relating to 'dagging' or which fall into the category of edited musical content using techniques of 'bleeping' or 'beeping'.

Signed: 
Hopeton S. Dunn, Ph.D.
CHAIRMAN

Dated this **6th** day of **February, 2009**